

Pollution Prevention Technology Diffusion Initiative

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The Advantages of P2 Technologies

- Waste Reduction
- Cost Savings
- Improved Compliance
- Improved Safety
- Improved Efficiency

TDI Primary Goals

- Document barriers to implementation or adoption of proven innovative P2 technologies
- Determine how barriers can be overcome
- Build capabilities with key technologies in selected sectors

Diffusion of P2 Technologies is Slow

The 5 major factors affecting adoption are:

- 1) Perceived **advantages inadequate** or uncertain
- 2) Perceived **incompatibilities** with current processes & operations
- 3) Perceived **complexities** of new technology
- 4) **Inability to observe** technology in operations
- 5) Lack of time and money to conduct a **pilot test**

Initiative Provides:

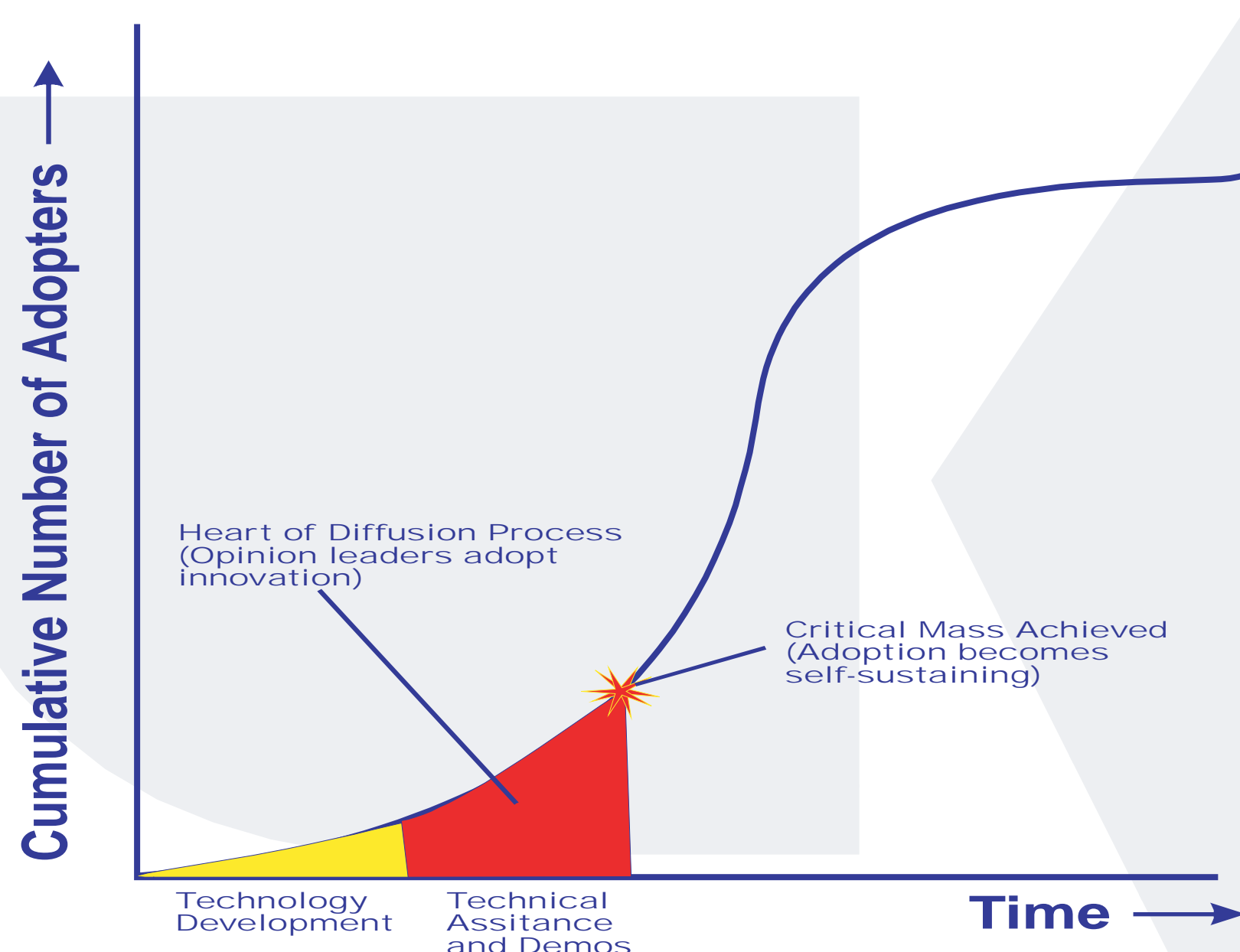
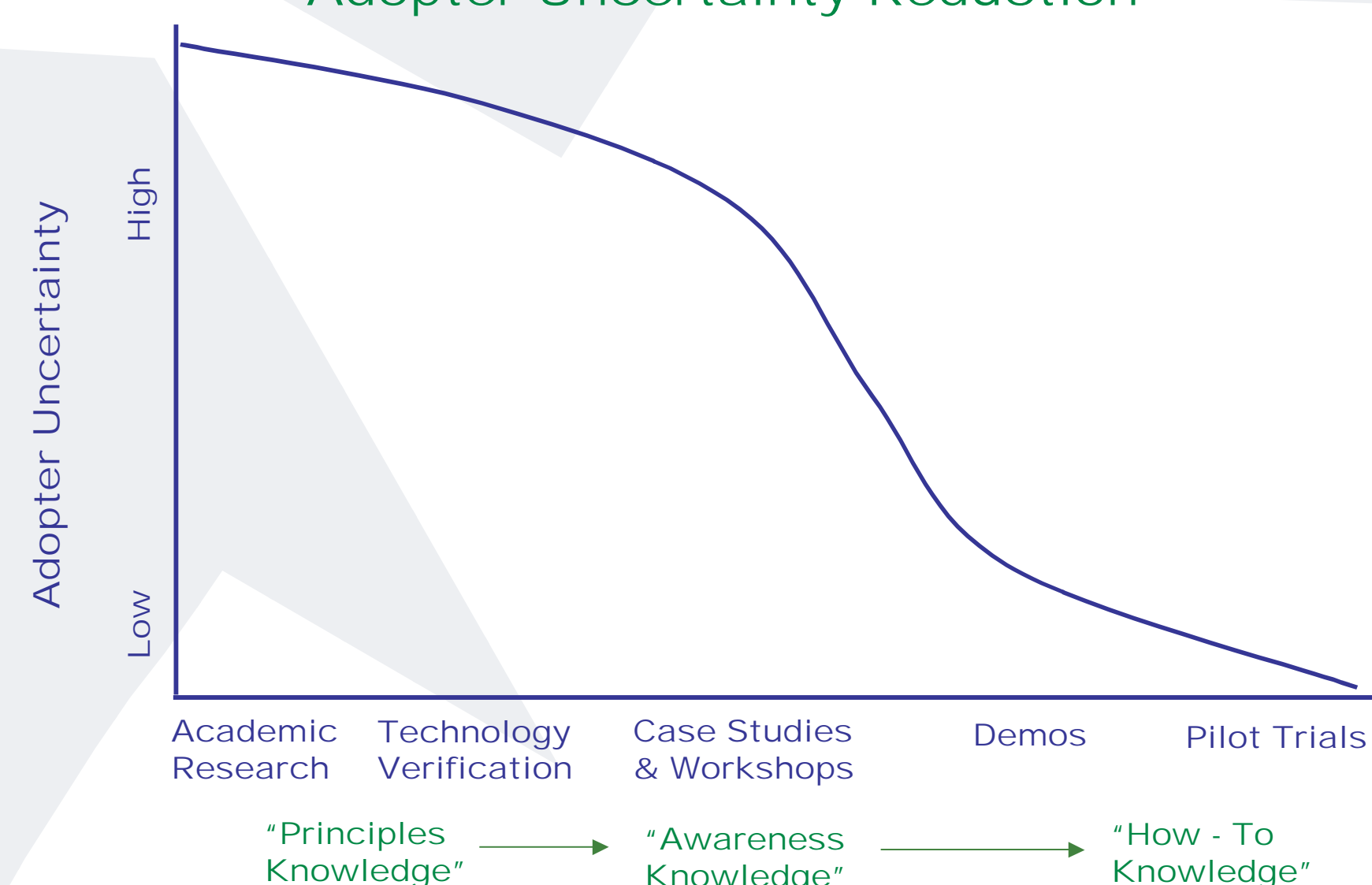
- Demonstrations and pilot trials of innovative technologies
- Technical assistance demonstrating "how-to" implement P2 practices
- Training, information resources, and technical assistance to consultants, trade associations, POTWs, agencies, vendors, and businesses
- R & D of cutting edge technologies to establish P2 technical principles

Results/Summary To This Point

Pilot trials reduce uncertainty

- Resolve compatibility issues
- Reduce perceived complexity
- Accelerate implementation of new technologies

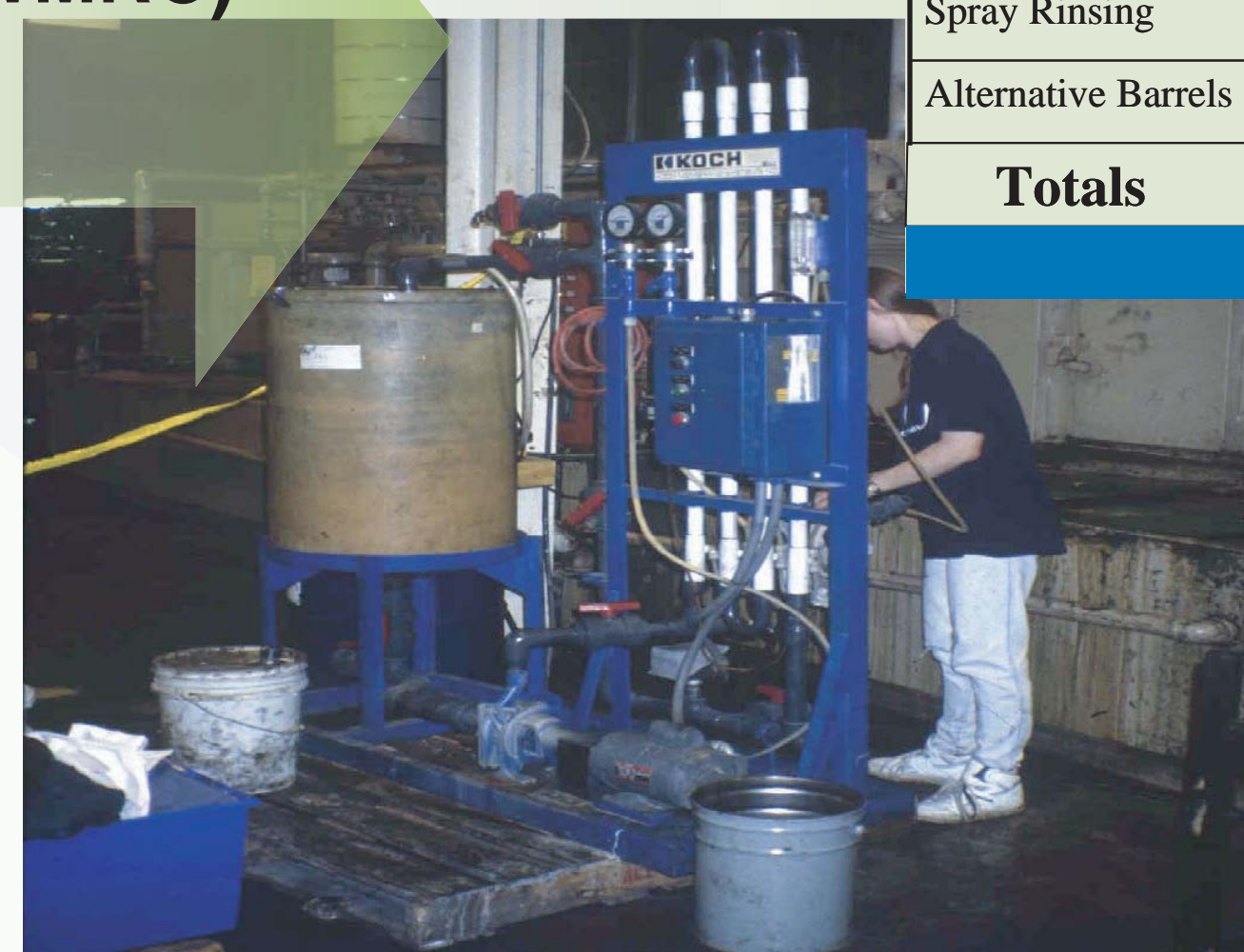
Adopter Uncertainty Reduction



3-State initiative participants and targeted sectors

Illinois Waste Management and Research Center (WMRC)

Metal Finishing
Printed Wiring Board



Ultrafiltration System in Metal Finishing Facility

Metal Finishing Technology Implementation

Technology	Pilots	Implemented	Rejected	Evaluating
Conductivity Control	5	4	1	
Energy Innovations	4	4		
Ultrafiltration	2	1		1
Water purification/reuse	1			1
Microbe Cleaners	1	1		
Spray Rinsing	1			1
Alternative Barrels	1	1		
Totals	15	11	1	2

73% Implementation Rate to date

Minnesota Technical Assistance Program (MNTAP)

Wood Finishing
Fiber Reinforced Plastics



Powder Coating Wood Demonstrations

Wood Technology Implementation Summary Minnesota Technical Assistance Program (MNTAP)

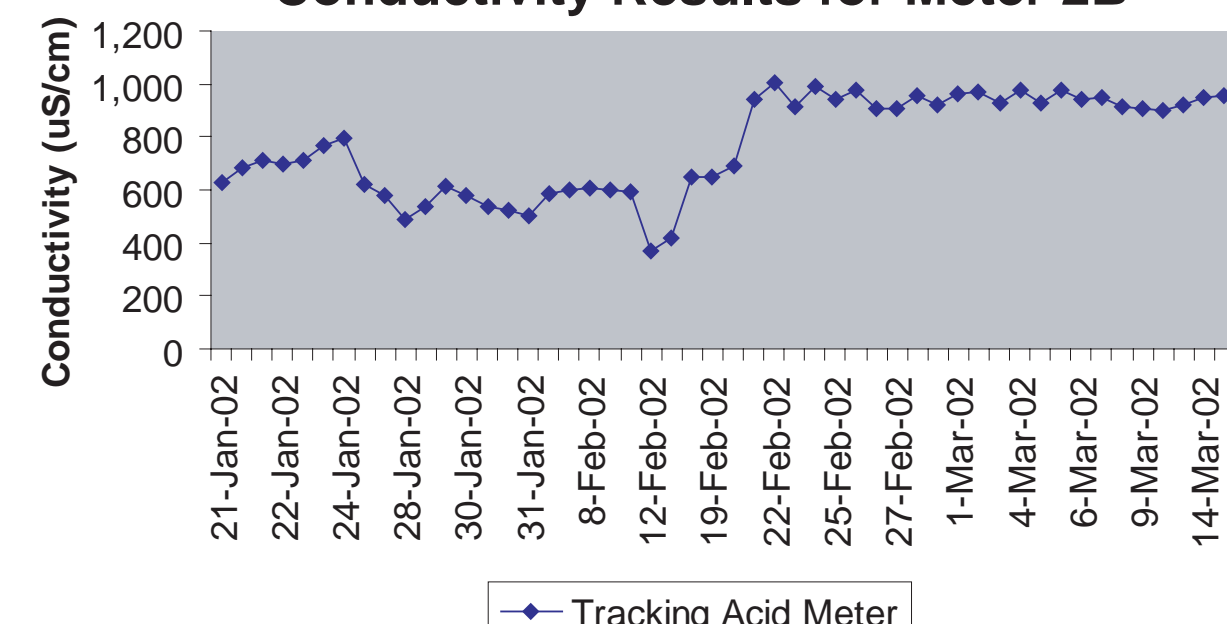
Technology	Demos	Pilots	Implementation	Rejected	Evaluating
Powder Coating on mdf*	11	1	2*	2	2
Waterborne Coatings	0	1			1
UV Curable Coatings	3	2			3
Point-of-Use Mixing Equipment	0				

Mdf = medium density fiberboard
Note: 2 facilities were already using powder on mdf—one was a demo site and the other a presenter at Powder Demo

Kentucky Pollution Prevention Center (KPPC)

Metal Finishing
Fiber Reinforced Plastics

Operational Control: ElectroShield Conductivity Results for Meter 2B



Achieved 33% Reduction in H₂O Consumption



Conductivity Control System



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